

# Big Food's Big Black Box



## How corporations attempt to shape global politics outside of public view

Big Food's Big Black Box, a forthcoming report from Corporate Accountability, examines how some global food and beverage corporations, Coca-Cola, PepsiCo, and McDonald's, use the United Nations Sustainable Development Goals (SDGs) to position themselves as a solution to the international crises that they are often accused of exacerbating.

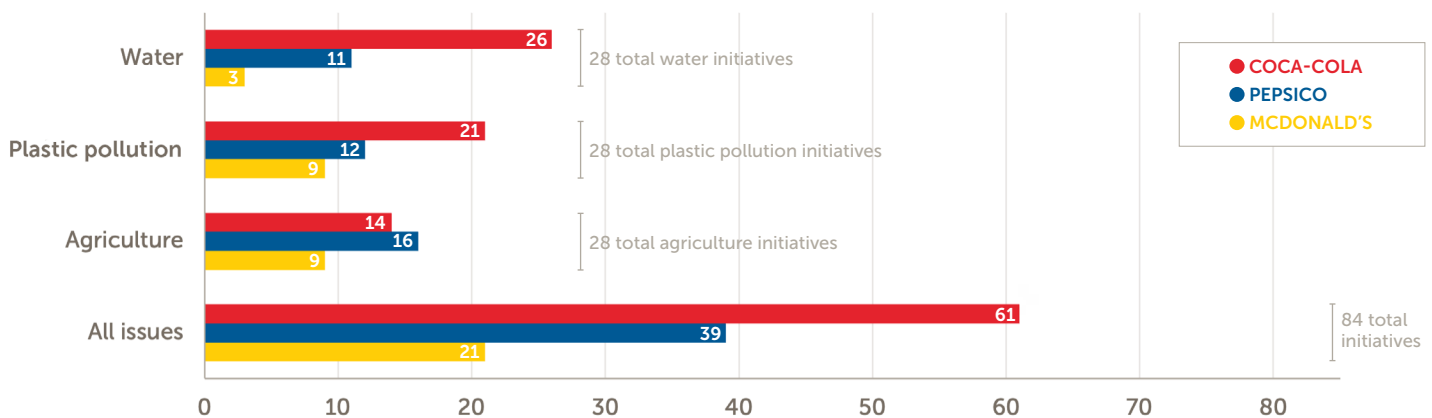
Below you will find the key data points from the report that map out a sampling of SDG-related initiatives that focus on the issues of water, plastic pollution, and agriculture these corporations are involved with as well as the information—or lack of information—publicly available.



The icons are meant to be representative of SDGs but are not official U.N. SDG iconography.

## Corporate partnerships across water, plastic pollution, and agriculture-related SDGs

Coca-Cola, PepsiCo, and McDonald's tied to at least 84 different initiatives

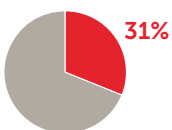


## Program information available on the U.N. Partnership Platform (now called U.N. SDG Actions Platform)

Only a fraction these initiatives are listed on the U.N. platform, most lack any public information on real impact

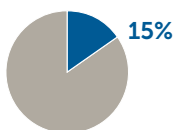
### COCA-COLA

Only 19 of 61 relationships are listed.



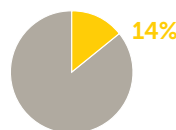
### PEPSICO

Only 6 of 39 relationships are listed.



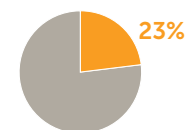
### MCDONALD'S

Only 3 of 21 relationships are listed.



### TOTAL

Only 28 of 121 relationships are listed.

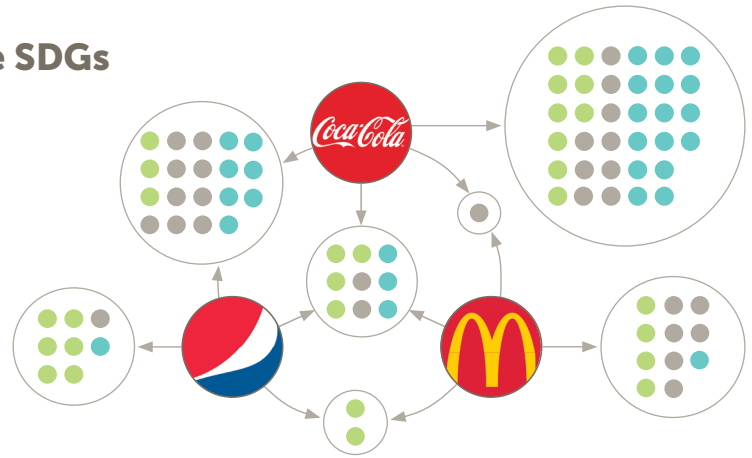


# Web of corporate influence across the SDGs

The result is a deep, tangled web of corporate influence across the U.N. SDGs through these partnerships

SDG PROGRAMS RELEVANT TO:

● WATER ● PLASTIC POLLUTION ● AGRICULTURE



## Sustainable development goals programs related to water access, plastic pollution, and agriculture

The lack of full accountability and transparency around these initiatives, which are aimed at protecting people and the planet, make us question the integrity of these corporate efforts

CORPORATE INFLUENCE: ● COCA-COLA ● PEPSICO ● MCDONALD'S

### WATER

- 2030 Water Resources Group ● ● ●
- Agua para el Planeta with The Nature Conservancy ●
- Alliance for Water Stewardship ● ●
- Allies for Water in Latin America ● ●
- CARE ●
- Coca-Cola/USAID Water and Development Alliance ●
- Conservation International ● ● ●
- Global Water Challenge ●
- Global Water Partnership Mediterranean ● ●
- Intermunicipal Consortium of Piracicaba: Capivari and Jundiá River Basins ●
- Latin America Water Funds Partnership ●
- Long-term Project Arnasay: The First Green Village of Kazakhstan ●
- MCA-CVII Infrastructure Grant Facility's Social Access Fund ●
- Rainforest Alliance ●
- Replenish Africa Initiative ●
- StepByWater ●
- The Global Compact ● ● ●
- The Global Environment and Technology Foundation ●
- The Nature Conservancy ● ●
- WASH4WORK by CEO Water Mandate ● ●
- Water & Sanitation for the Urban Poor ●
- Water For People ●
- Water Management Commitment: CEO Water Mandate ● ●
- Water Resilience Coalition ●
- Water Stewardship Goals: The Global Impact ●
- WaterAid ● ●
- World Resource Institute ● ●
- World Wildlife Fund ● ●

### PLASTIC POLLUTION

- Australian Packaging Covenant and Sustainable Packaging Coalition ●
- Benioff Ocean Initiative at the University of California-Santa Barbara ●
- Bioplastic Feedstock Alliance ●
- Business Coalition for a Global Plastics Treaty ● ●
- Closed Loop Ocean Funding Mechanism ● ●
- Ellen MacArthur Foundation New Plastics Economy Advisory Board ● ●
- Every Bottle Back by American Beverage Association ● ●
- Foodservice Packaging Institutes ●
- Ghana's National Plastic Action Partnership ●
- Guide for Plastics Recyclability with the Association of Plastic Recyclers ●
- Latin American Recyclers Network ●
- Material Recovery for the Future ●
- Ocean Conservancy's International Coastal Cleanup ● ● ●
- Packaging and Recycling Alliance for Indonesia Sustainable Environment ●
- Plastics Recovery Group ●
- Reciclar Pelo Brasil ●
- Refrigerants, Naturally! ● ●
- Renewable Energy for FEMSA ●
- The Consumer Goods Forum Plastic Waste Coalition of Action ●
- The NextGen Consortium ● ● ●
- The Ocean Cleanup Project ●
- The Recycling Partnership ● ●
- The Sustainable Development Goals Business Index ● ●
- Trash Free Seas Alliance ● ●
- UNEP Montreal Protocol Ozon Action Programme ●
- World Economic Forum Global Plastic Action Partnership ● ●
- World Wildlife Fund's ReSource ● ●
- World Without Waste ●

### AGRICULTURE

- AgMission by Foundation for Food & Agriculture Research ● ●
- Agriba Sustentable Program ●
- Bonsucro ● ●
- Canadian Hemp Farmers Alliance ●
- Consumer Goods Forum ● ● ●
- Cool Farm Alliance ●
- Field to Market: The Alliance for Sustainable Agriculture ● ● ●
- Fruit Circular Economy ●
- Fruto Resiliente in Brazil ●
- Green Roundtable on Sustainable Beef ●
- Holistic Palm Program and Agrovita in Mexico ● ● ●
- International Center for Tropical Agriculture ●
- Linking Environment and Farming in the UK ●
- Meetha Sona Unnati in India ●
- One Planet Business for Biodiversity of WBCSD ●
- Organic Farming in the GAP Region: A Success Story of Ilgin Village ●
- Rimba Collective ●
- Roundtable on Sustainable Palm Oil ● ● ●
- SAI-Sustainable Dairy Partnership ● ●
- She Feeds the World with CARE ●
- Simplifyber and Partners ●
- Sustainable Commodities Assistance Network ●
- TechnoServe ●
- The Nature Conservancy ●
- The Sustainable Market Initiative Agribusiness Task Force ● ●
- The Target 75 Initiative ●
- United Nations Framework Convention on Climate Change ●
- World Business Council for Sustainable Development, Climate Smart Agriculture ● ●